



Minutes of meeting of the Dundee FC Supporters Society on Tuesday 1st December at LRJH offices, Dundee.

Present – Bob Hynd (BH) Brian Lawrence (BL) Carol Findlay (CF) Dave Forbes (DF) Alan McEwan (AM) Jamie Keith (JK)

Apologies – Ian Baird (IB)

Meeting opened – 7.30pm

1. Chairman's welcome

BL opened the meeting and circulated planned agenda to all present. Discussion took place on the resignation of Robyn Findlay from the society board. Special emphasis was placed on Robyn's contribution to the society during her time on the board.

The interim chairman welcomed all to the meeting and in particular welcomed the return of Jamie Keith after a period of absence.

2. Approval of previous meetings minutes

AM circulated copies of the minutes from the last society board meeting on Tuesday 10th Nov. AM proposed the minutes and all present unanimously approved them. AM to upload to DFCSS website.

3. Financial Update

CF delivered a financial update.

4. Election of DFCSS Chairperson

Discussion took place as to why this decision was deferred at the previous board meeting on 10th November. It was felt by the board that good progress has been made in the rebuilding of the society during recent weeks and all present were more comfortable in making a decision now. DF proposed AM for the position of chairman with all other board members in unanimous agreement. AM accepted the nomination and confirmed he will take up the role of DFCSS Chairman.

5. Election of DFCSS Fans Rep to the board of DFC

Again, discussion took place as to why this decision was deferred at the previous board meeting on 10th November. It was felt by the board that good progress has been made in the rebuilding of the society during recent weeks and all present were more comfortable in making a decision now. CF proposed BL for the position of Fans Rep with all other board members in unanimous agreement. BL accepted the nomination and confirmed he will take up the role of DFCSS Fans Rep.

6. Update on co-opted director status

Discussion took place on several individuals who have made themselves known to the society board as potentially willing to get involved. AM confirmed that circa 18 offers of support within and outwith the boardroom had arrived via e-mail during the last four week or so alone.

BH re-iterated the requirement for a chartered accountant on the Society board. All agreed that the search for such a suitable individual would continue. AM confirmed he would engage with those that had already been in touch to try and determine skill sets etc.

BH also commented that legal skills on the society board would be desirable. Again, all agreed that the search for such a suitable individual would continue. AM confirmed he would engage with those that had already been in touch to try and determine skill sets etc.

The board members present committed to doing as much as possible to identify volunteers with the desirable skill sets.

7. Communications update.

AM delivered a communications update outlining all activity since the last board meeting on 10th November. This included:

- E-mails re-activated with MTC as provider. Advanced firewall removed
- MTC engaged to de-activate RD, PC and CR e-mail accounts
- AM and DF added to dee4life e-mail system. All addresses now fully operational
- MTC updated with administrator for web site now listed as AM
- Ross Day contacted. Access to society social media profiles gained
- All passwords for all comms methods have now been changed and secured
- Contact@dee4life emails have been worked through. E-mails only go back as far as the start of October. MTC confirm these cant be obtained. Ross changed e-mail hosting company and the mails prior to the cut off date are no longer available.
- Go cardless account should give exact data on sub details since launch of DeeTv. AM to analyse database.
- Enlisted the assistance of a society member with the society SM feeds. Great work so far.
- Twitter is now back up and running and we have added circa 100 new followers in only a few days. Daily activity with engaging the supporters and members
- JK has indicated he could resume the Facebook page
- Statement to membership written on Mon 16th and published to web site on 18th.
- Full update of events of 24th Nov with media requesting interviews and comment on Dundee v Celtic in USA speculation.
- DC Thomson, BBC, SKY Sports News and STV have all been delivered a consistent message regards the speculation
- Updates and comms now being uploaded to website and SM regularly. We are engaging with the supporters again.

AM also raised the Dundee Schools Football Association sponsorship situation. All board members were aware of the loss of communication to DSFA and were in agreement on AM's proposal of sponsoring all four cup competitions as an alternative to the long-standing league sponsorship, which has now been picked up by DSA. DF to organise quotes for medals and

trophies. AM to engage with DSFA and release comms. CF made a request which was agreed that trophies and medals should be sourced locally.

8. DFCTV / membership recovery plan

AM delivered the basis of a strategy to deal with the demise of DFCTV, the lack of clarity on membership numbers and the issue of subscriptions paid since 3rd August and in return receiving no DFCTV service.

The proposal is based on contacting every active and previous subscriber to DFCTV and providing them with differing options in respect of DFCTV payments made since 3rd August (DeeTV launch date) Within these options, every individual who had paid monies to the society would be given the opportunity of a full refund, to donate any monies paid since 3rd August to Dundee Football Club or to donate any monies paid since 3rd August to DFCSS.

AM pointed out that he felt this was only the key themes of the type of message that the society should be delivering and he was entirely open to all feedback and suggestions.

There was broad initial agreement amongst the group that the proposal did form the basis of the direction the society should take in this matter. AM suggested that the board take the proposal away and discussion can continue amongst the group as to amendments, suggestions etc.

AM to analyse member database and start to fully scope the work required to carry out the DFCTV recovery plan.

9. Constitution update / simplification process

BL talked at length regards the need for constitutional reform / simplification within the society. BH commented that the DFCSS constitution was drawn up / amended at a time where the society were responsible for the day-to-day operation of the football club.

All present were in agreement that the complex nature of the society constitution was no longer appropriate for a simplified DFCSS strategy moving forward however until such a time as the more pressing matters of moving the society forward had been dealt with, any work or strategy development on constitutional reform would need to be put to one side.

10. AOB

DF raised the idea of fund raising events with a fund raising dinner and / or boxing night mentioned.

A provisional date for the next board meeting was agreed as Thursday 17th December.

Regular dialogue to continue between all board members until next meeting with all feedback and input on DFCTV recovery plan welcomed.

Meeting closed – 10pm.