



## DEE4LIFE TRUST BOARD MEETING – MINUTES

Saturday 25<sup>th</sup> July 2009 – Dundee Social Club, 11am

**PRESENT:** Dave Forbes, Scott Glenday, George Knight, Alex Kidd, Fraser MacDonald, Stuart Murphy, Billy Shepherd, Graham Smith

1. **Apologies** : Nicola Robb, Graeme Adam, Bill Brewster
2. **Matters Arising from Last Minutes**
  - The minutes from the last meeting were proposed by Dave Forbes and seconded by Scott Glenday.
  - Ryan to confirm communication to any Club Dundee members who had participated in the now discontinued sharesave scheme. It was suggested they should be contacted by phone to explain.
  - Fraser to explore away ticket proposal in more detail and seek interest from other Trusts.
3. **Key Objective 1 – Club Dundee (Ryan Ireland)**
  - DVD has arrived and will be sent out in next week or two.
  - Barry to update DFC website to integrate DFCTV by mid-August.
  - Rebecca and Jacqui assisting with DFCTV interviews etc.
  - Database is almost ready and will allow a prompt before subscription expires.
  - Membership numbers / revenue to be tracked monthly.
4. **Key Objective 2 – Youth Charity (Stuart Murphy)**
  - Ian Bodie sent documents re the charity constitution, which FM has reviewed and sent back
  - Next meeting is on 11<sup>th</sup> August (SM needs distribution list for 3 groups, 2 reps per group)
  - Stuart is keen to have better figures and would like revised figures from all by end of July.
  - AK reminded all that funds in the Club Dundee account were needed to pay for DVDs, mailing, brochure etc. and would then be topped up again from new members' subscriptions.
  - GK to email budget spreadsheet to FM. FM will turn this into a monthly cashflow projection.
5. **Key Objective 3 – Junior Dees (Billy Shepherd)**
  - BS gave an update on membership numbers.
  - It was agreed that although it would be more work at one time, it makes sense to change memberships over to seasonal rather than 12-monthly expiring at any time of year.
  - Trust database has approx 350 U12 members and a similar number of 12-16s. BS to confirm if he would like to do a mailing to them.
  - Billy to look at what other clubs are doing. Having had little response previously, telephoning each club or Trust to speak to their Junior rep would likely be more productive.
  - DF to add match mascot to list of matchday activities (mascot package to be confirmed).
6. **Key Objective 4 – Match Day Activities (Dave Forbes)**
  - Meeting next week re JDs initially with Craig Feret, GK and SM, then subsequent meeting including DF, BS, RG etc. to take place.
  - The giant flag is to be used at the Morton game. It was agreed that whichever club/group parades the flag should be credited in the matchday programme.
  - DF to circulate a matchday itinerary.
  - DF has confirmed 4 notice boards are in place in the ground for Trust news etc.
7. **Key Objective 5 – Representation/Communication (George Knight)**
  - George provided an update on the former players' association which is being set up.
  - An update on season tickets was provided and a personal letter from Jocky to fans who have not renewed or bought for several years will be sent out to boost this further.
  - George asked for ideas re the website revamp to be sent to him.
  - There was some debate over the use of the log, eg whether all actions should be included (which would ensure everything was tracked, but made it unwieldy as a meeting agenda). It was agreed that everyone should send updates to Fraser weekly, and he would send out an updated version each week to all. The log would not form the basis for meetings, so we should revert to a formal agenda in future to discuss key areas which require all to be present.

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### 8. Key Objective 6 – Community Links (Robin Grimmond)

- This will be updated following the meeting on Monday referred to above (which also covers juniors and matchday activities).
- DF has ordered footballs for schools, delivery date is tbc.

### 9. Financial Status

- AK provided an update.
- The accounts are now being prepared and audited, so we are ahead of last year in terms of timetable.
- FM has reviewed the accounts to groups income and expenditure by activity, and this needs further review to ensure we keep an eye on the contribution required from each area towards our overall target.

### 10. AOCB

- It is hoped fundraising such as a fans' derby could be arranged around the United game in November.
- T-shirts are now available for sale and samples were shown. No rush to sell merchandise before the Morton game. CDs are still an outstanding action with GH.

### 11. Date of Next Meeting

The next full board meeting will take place on Saturday 12<sup>th</sup> September 2009 (time and place to be arranged). A conference call may be arranged in the interim.