



DEE4LIFE TRUST BOARD MEETING – MINUTES

Saturday 31st July 2010, 10am, Dens Park Stadium, Sandeman Street, Dundee

Present: Dave Forbes, Mike Jeffries, Alex Kidd, Fraser MacDonald, Stuart Murphy, Graham Smith.

Apologies: Nicky Robb

1. Approval of Minutes of the last Board Meetings

The minutes of the board meeting held on 5th June 2010 were proposed by Dave Forbes, seconded by Mike Jeffries and unanimously approved.

2. Matters Arising from Last Minutes

- Jim Thomson was to look at a temporary ramp for Penman Lounge - DF will check if this has been implemented.
- There is a Junior Dees membership form and this will be uploaded to the Trust website.
- Club Dundee issues (laptop repair, additional internet sponsorship) outstanding.
- Asset register still to be completed.
- Saltire banner in place - FM to follow up re renewal/payment
- SM to raise issue of Tesco tickets with DFC.
- CDs: 20 to producers, 50 limited editions signed for club & D4L, rest to be sold at £6 with £1 to charities
- GA still to clear remaining merchandise stock, inc. old progs – plan unknown. CDs on sale.
- FM to issue outstanding membership cards

3. Update on Dee4Life financial position

Alex reported that we have £8148.10 in our account, and the balance in the Club Dundee account is tbc pending the latest statement. Alex to send Fraser the consolidated balance sheet, which has been sent to Murray Taylor. Stuart to chase Ailsa regarding statements and receipts. Fraser to update on stock and assets. Fraser to send scans of minutes, letters and appointments / resignations from the board, as well as membership numbers, and update all housekeeping.

Fraser and Alex are to meet to review the finances ahead of the audit. A budget for the forthcoming season should be set at the next meeting. There may be a credibility issue with the current lack of fundraising. DFC events may be blocking some other events, so this is to be looked at with the other fans' groups. Stuart to look into Christmas parties with Harry, as suggested last year by Colin Reid, as well as the latest on the 100 Club. Also, there are no Open Day plans yet.

Sage took over from Protx and are looking for their own script on the Club Dundee website. Alex needs a reply from Barry. This costs £23.50 p/m – to be compared with Paypal as a backup option.

There is a potential conflict of interest if our auditor, Steve Taylor, joins the DFC board, so advice is to be sought on how to proceed.

4. Progress on DSA Proposal

Stuart reported that the Development Club was struggling and had well known issues in terms of recognition by the club dating back a couple of years, although a receipt was issued in the club's name for their most recent contribution. As fans' rep, he sees the Development Club as a bona fide fans' group that raises money, is contributing and deserves to be part of a single fans' group regardless of any views held by Dundee FC. The Development Club will be invited to a meeting with the Trust and DSA next week (it was noted that Dee Promotions was not a fans' group and therefore out of scope). A new structure would avoid any questions regarding their status.

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An update was provided on the DSA meeting last week, and they seem receptive to the proposal initiated by Bob Brannan's statement that a single fans' group would be required if he were to pass control of the club to the fans. The process is slow and needs to be accelerated. Stuart proposed an agenda for Thursday's meeting and asked Fraser to verify what was constitutionally possible.

The board agreed that a change of trading name would be appropriate in that the names of Dee4Life as well as the DSA and Development Club would disappear. The legal structure could remain unchanged, but many details such as committee structure need to be ironed out over the next few weeks through joint meetings with the groups. Creating subcommittees to replace the current groups with co-opted positions on the Society board was agreed in principle.

5. Club Dundee

A meeting is required to bring all up to speed on procedures, membership levels etc. following Ryan's decision to step down from managing this. Mike Jeffries agreed to take on responsibility, and will follow up on the production of last season's goals DVD and cover with David Young and Kenny Saunders. A new membership pack of a card (in stock), letter, badge (to be reordered via Grant McKeown) and the DVD is needed. Fraser to provide the jiffy bags already purchased.

A small number of members paid with season tickets and Ailsa is to send a cheque after Neil verifies the numbers. There is an outstanding prize of Leigh Griffiths boots to be sent to Barry Davidson. Mike to follow up on this with George. Ryan is handling July's prizes then Graham Smith will take over the draw, and will need access to the database.

Jim Thomson has agreed to turnstile operators handing out flyers. Graham to draft these and any launch activities / packs. The list of incentives was confirmed as free Penman Lounge access, DFCTV access, PDF programmes, a monthly draw, annual goals DVD, priority match tickets, 10% off hospitality for four or more, and free lounge hire (subject to doorman charge).

George Knight to confirm what was agreed with the SFL re highlight length last year in light of their recent letter, which was rather ambiguous but could be interpreted as having first option on the highlights until Thursday, after which the option remained but would not be exclusive.

6. Match Day Activities and Merchandise

Dave reported that he is awaiting details of a new schools competition from Craig Feret. Dave will liaise with George Harris regarding renewal of sponsors and Penman Lounge use. Graeme Adam to clear any remaining merchandise.

7. Youth kit expenditure / share purchase

Stuart proposed that we take a quarter-share of the cost of youth kit (alongside the DSA, Development Club and Dee Promotions) equating to £4,250 which would be recognised as a payment towards the future purchase of additional shares in Dundee Football Club Ltd. Alex seconded the proposal and it was unanimously approved.

8. AOCB

Mike confirmed 7 sponsors at £100 have been secured for the Player of the Month award, which will start in September (meaning one more sponsor for April is needed). It was agreed with the sponsor that they could make a similar gesture with Dundee United. Voters are to be called rather than asked to post forms.

Fraser to follow up with Mike Barile regarding joint plans for youth football with ArabTrust Board membership policy to be drafted, and user-friendly training eg local provision of SD courses. Fraser to circulate a report on the SD conference in London.

The meeting closed at 2.00pm.

Date of Next Meeting: Saturday 21st August 2010 at 12.30pm at Dens Park Stadium.