



DEE4LIFE TRUST BOARD MEETING – MINUTES

Saturday 5th June 2010, 11am, Dundee Social Club, Thistle Street, Dundee

Present: Dave Forbes, Scott Glenday, Mike Jeffries, Alex Kidd, Fraser MacDonald, Stuart Murphy, Graham Smith.

1. Approval of Minutes of the last Board Meetings

The minutes of the board meeting held on 3rd April 2010 were proposed by Scott Glenday, seconded by Dave Forbes and unanimously approved.

2. Matters Arising from Last Minutes

The matters arising were detailed for all to update on next Thursday's conference call, rather than spend time in board meetings updating the status of these actions.

- All finance issues (Schools football, ITWM, Squarespace all paid and Club Dundee balance) sorted.
- Jim Thomson is to look at a temporary ramp for Penman Lounge next season. DF will look at this with Q&A in mind.
- Junior Dees update from Stuart Murphy will be circulated – minutes to be reviewed. Still question marks over whether it's in club ownership. There is £600-£700 in JD bank account which is not on Dee4Life books, which indicates that it is formally a separate body. Schools visits needs to be reviewed as well. The trust is happy to help if required but it's in club ownership, with help from Susan Sturrock. George will follow up with finance re outstanding funds. Is there a form for non-season-ticket-holders to join?
- Fraser has put Stuart's appointment in writing to the DFC board. Stuart is now attending board meetings.
- Club Dundee meeting with Harry MacLean and Alex Kidd to take place. Dave Roy had commented that the laptop was in need to repair, and David Young had requested additional internet sponsorship. More detail required.
- Succession planning now rolled into fundraising discussions internally and with DFC.
- Asset register still to be completed.
- Saltire banner in place - FM to follow up re renewal/payment; discuss Tesco tickets with DFC.
- CDs: 20 to producers, 50 limited editions signed for club & D4L, rest to be sold at £6 with £1 to charities
- GA to clear all remaining merchandise stock, including batch of old programmes in store
- FM to issue outstanding membership cards

3. Update on Dundee FC financial position (SM)

SM pushed for a board meeting and the first one held last Monday and there will be next two Mondays as well. Stuart gave an update and indicated that a budget for this season had been drafted but was still to be finalised, and still includes reference to the same figures planned for charity input as last season. Bob to paint financial picture on Monday, which all can then discuss to agree what we do about it, and then how to communicate to the fans. Questions to be prepared in order to clarify exact financial situation and any difficulties. Trust to consider whether funds should be input immediately or held back as a contingency in case of difficulties.

4. Update on Dee4Life financial position (AK)

Alex reported that the Trust has approximately £15,000 in cash at present. From this a £100 payment to the new Disabled Supporters' Club is to be deducted, as well as any outstanding expenses and of course the forthcoming audit fee at year end.

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5. Fundraising

Outline plans were formulated in response to Bob Brannan's appeal and communicated to the club. We had sought members' views by way of an open letter, and just 10% of those who responded were in favour of charging an annual membership fee. The majority of respondents felt that we had done more than enough already and that bad management had again reared its head.

6. Trust relationship with other groups

This is crucial in relation to fundraising and moving forward. Scott stated that it was time for all groups to work together with no pre-conceived ideas. A meeting with the DSA is to be arranged to cover feedback from Monday's meeting with Bob Brannan, their views on his open letter, the structure of the groups in light of web comments that it is time for a single fans' body, and the way forward. Additionally, plans for the Penman Lounge next season are to be discussed.

7. Matchday activities and merchandise

CD sales are slow. Graeme Adam will provide an update on all stock including that held at Dundee Direct and Dave Forbes' shop.

8. Diversity Policy

A formal equality and diversity policy was adopted unanimously.

9. Supporters Direct feedback

Fraser and Mike provided feedback from the Scottish SD conference, which provided more solid actions than in previous years, and significantly there are moves to be ratified at the forthcoming SD AGM to put in place a more formal Scottish structure to address the issues in the game here. Only 7 of 12 SPL teams were represented, with 8 from each SFL division and 60 delegates in total. A meeting of supporters' directors also took place, which unfortunately Stuart was unable to attend. Scott reiterated that the key to change lies in the boardrooms, and we must leverage our influence here rather than relying on fans' groups to make change happen.

10. AOCB

The Player of the Month award will only continue if sponsorship is found to fund it, but Mike believes up to 7 potential sponsors have already been identified.

There is no time in United's schedule for a pre-season friendly eg Tele Cup, so no further progress is planned at present in regard to joint activities or rescheduling a meeting with ArabTrust.

The next social event of the Ex Players' Association will take place at Dens next Saturday.

The meeting closed at 1.30pm.

Date of Next Meeting: Saturday 31st July 2010 at 11am in the DSC.