



DEE4LIFE TRUST BOARD MEETING – MINUTES

Saturday 9th May 2009 – Dundee Social Club, 11am

PRESENT: Nicola Robb, Scott Glenday, George Knight, Fraser MacDonald, George Harris, Alex Kidd, Bill Brewster, Graeme Adam, Dave Forbes, Graham Smith

1. **Apologies** : Stuart Murphy and Billy Shepherd

2. **Matters Arising from Last Minutes**

- The minutes from the last meeting were proposed by Graeme Adam, seconded by George Harris.
- Banking procedures meeting (AK) – AK needs to look at whole financial system re tax implications and money matters relating to Club Dundee & Youth Development, and will report back at the next meeting.
- PO/expenditure form to be amended (FM/SM) – Fraser has completed this and will send out to all.
- Provide a contact sheet to everyone with telephone numbers etc (FM) – Completed
- Outstanding documentation (FM/AK) – FM and AK decided that at this time there is nothing outstanding although this might need to be looked at again later, esp. re amended AoA for the subsidiaries of DFC.
- Propose official taglines for Trust communications (FM) – FM sent out a further e-mail yesterday re taglines. GK felt that this had got confused with other matters. FM to re-send the e-mail for feedback.
- Kevin Murray cheque – Completed also a final function (Race Night) will be held at Dens on the 6th June. Discussed items that we will donate to help raise money for the family. Agreed we would give them the Ronaldino top. A Dundee top is to come from Club. DF will also try and get a top from Dundee United.

3. **Key Objective 1 – Club Dundee (Ryan Ireland)**

SG suggested that he does not feel that enough significant progress is being made with Club Dundee through meetings etc. The aim is to re-launch Club Dundee in August. GH informed he has put a piece on the website asking for sponsors for Club Dundee.

GH discussed the costs involved for getting brochures printed and the expense for this. FM asked that GH get a costing for 1 brochure and that one be produced so that we can see what the response is like. We should also look at some half-time activity each week.

SG advised that GH has done a tremendous job and the next step will be to look at what benefits we can offer potential sponsors. From Monday, Ryan Ireland will now co-ordinate Club Dundee and GH has been asked to continue with what he is doing. FM will take on responsibility for maintaining the website to free up Ryan's time.

At this stage in the meeting an agreement was reached that the six key objectives would now have people appointed with overall responsibility, this will be as follows:

- Club Dundee - Ryan Ireland
- Youth Charity - Stuart Murphy
- Junior Dees - Billy Shepherd
- Match Day Activities - Dave Forbes
- Representation / Communication - George Knight
- Community Links - Robin Grimmond

SG gave feedback on the Club Dundee meeting that was held on the 25th April. SG also shared the contents of a letter he had received from a member – the letter was to be passed to Ryan.

AK suggested that a meeting will now need to take place with Ryan, GH and himself. The next Club Dundee meeting will be on the 4th June 2009.

4. **Key Objective 2 – Youth Group (Stuart Murphy)**

SG informed that SM is heading up this objective. SG provided feedback from the last meeting held on 30th April. It was agreed at the meeting that this initiative would be called 'DFC Youth in the Community'. A business plan has now been drawn up along with a calendar of events and the launch will be next season.

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A music function (“InDEEpendence Day”) has been arranged for 4th July at DeJa Vu and will run from 1pm to 11pm with people being allowed to stay in the nightclub thereafter. GH informed that he will need to source volunteers to help out on the day.

GH also informed that a selection of merchandise will also be on sale on the day. GA agreed to SK’s request that he help to run the merchandise stall on the day.

FM asked if there was any expenditure requiring approval before the event but GH did not feel that this was required at this time. DF informed that this was going through the Development Club at this time.

SG suggested that we focus on 3 items of merchandise for next season and GH agreed to progress this to ensure it is available for the first game of next season.

5. Key Objective 3 – Junior Dees (Billy Shepherd)

Given that Stuart and Billy are absent today, Billy to provide an update to the group. GK asked the question as to what was going to be done to increase the members.

6. Key Objective 4 – Match Day Activities (Dave Forbes)

BB informed that the banner will be cleaned to be used again next season.

DF informed that he is going to sit down with Jim Thomson to discuss what match day activities we can have. This will be a comprehensive list with the hope being that this could be different each game. DF has been asked to put together a proposal of the activities for each game and present it to the group.

7. Key Objective 5 – Representation/Communication (George Knight)

Calum Melville is now on board and the club is in a much better position financially and are able to offer money for players. There will be a big turnaround in the playing staff next season with the main objective being to be promoted to SPL. George provided assurances regarding funding for new players, and that a sensible and sustainable budget structure had been agreed.

The season ticket launch will happen this week with some of the proposals put forward by the Trust having been adopted. SG also suggested that we would need to ensure that those selling the tickets are promoting the new initiatives and have knowledge of them. FM agreed that he would put an information sheet together for the staff. Season ticket prices will be frozen for next season with the same happening with gate prices.

8. Key Objective 6 – Community Links (Robin Grimmond)

GK informed that Craig Feret does a lot of very good work within the community with schools etc. BB agreed that he is also aware of Craig’s good work. It was suggested that we try and link in with Craig to promote our links with the community.

GK informed that any money raised through parent committees etc will come into the pot for the charity.

SG read through a proposal RG had for an initiative to involve local primary schools. All agreed that this was a worthwhile proposal and should be progressed. Therefore a meeting will be beneficial with John Holt, Craig, Robin, BS and GK. The content of Robin’s proposal and what’s involved will need to be discussed at this meeting, agreement in principle and any expenditure within the remit of Robin’s proposal was agreed.

An update was given on fundraising for Kevin Murray, and that the event will take place on 6th June.

The schools football final will take place at Dens on 11th May and SM will attend.

9. AOCB

Scottish Former Players Association

GK informed that he has been approached re a proposal to set up a Scottish Former Players Group Association. It has been agreed that this will go ahead and we now need to look at what we can do to progress this. GK will send out details of the project. FM suggested that we should also invite former players to join the Trust.

Charlie Cooke

Charlie is coming to Dundee on the 25th May and will be involved in a number of activities on this day including a dinner in the evening. GK will send DF a copy of the suggested itinerary for this day. DF will look at getting some merchandise signed etc that we can use.

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Scottish Football Review

GK queried the progress of this with FM. FM informed that he is still waiting for a formal response, and SD will ask for the terms of reference for the Review so that they can formulate workshops at the conference. SD will then be able to make a statement.

Supporters Direct Conference

The conference has been confirmed for the 6th June at Stirling University. BB suggested that he would be happy to attend if he is not working. FM will put out an e-mail to those not here today to ask if anyone else would like to attend. NB: This clashes with Kevin Murray's fundraiser.

FM gave an update on what is currently happening within Supporters Direct and upcoming events.

Soccer Savers

GA asked GK how Soccer Savers was progressing. GK thought that he had already sent out details of this an e-mail but will check this and re-send.

St Johnstone Game

GA queried why an additional 10 stewards had to be brought in for this game and what this would have cost. GA felt that Dundee should have used their own resources. GK advised that stewards are brought in to ensure that there is sufficient to cover for the number of fans.

Club Dundee

FM queried what we would be doing during the closed season to ensure that members do not cancel. FM concerned that because no highlights will be shown on DFC TV we will need to look at an alternative. This is to be discussed at meeting, which Ryan will be involved in.

10. Date of Next Meeting

The next full board meeting will take place on Saturday 20th June 2009 from 11am to 1pm in the DSC.