



DEE4LIFE TRUST BOARD MEETING – MINUTES

Saturday 12th September 2009 – Dundee Social Club, 12-noon

Present: Graeme Adam, Bill Brewster, Dave Forbes, Scott Glenday, George Knight, Alex Kidd, Fraser MacDonald, Nicola Robb, Graham Smith.

Apologies: George Harris, Stuart Murphy.

1. **Approval of Minutes:** Proposed by Graham Smith and seconded by George Knight.

2. **Matters Arising from Last Minutes**

GK to check quotations have all been provided for Club Dundee leaflets.

FM to resend action log filtered by individual to aid completion.

3. **Key Objective 1 – Club Dundee (RI)**

Membership database and DFC TV access has been cleared up for all members. Barry is currently migrating DFCTV on to the DFC site (awaiting progress update). Monthly draws are up to date with Karen owning this. Members' packs are all up to date and have been sent out.

George H owning sponsors and matchday hospitality – RI needs a definitive list of sponsors & logos for the website and flyer. Further marketing & leaflets will be reviewed when website update complete & all sponsors confirmed.

We agreed that Christmas cards would to be made available for sale. SG to e-mail designs to DF. GA will take ownership of the selling of cards at games. GK will approach local companies to ask for sponsorship.

RI has also asked that if anyone requires anything videoed then they contact him through e-mail initially to avoid any confusion or clash with other events.

RI to submit details of his specific requests for any expenditure that is required in terms of member benefits and this will be considered positively. RI has also requested that the club provide special prizes eg match worn items, which GK will look into with the Club. GK also agreed to confirm the club shop discount offer.

It was agreed by all that the Club Dundee DVD can be sold to fans at the price of £5. There are still 70 left over for members but another 100 (initially) to be ordered.

4. **Key Objective 2 – Youth Charity (SM)**

SM was absent but sent a report in advance. He had a good long productive chat with Ian Bodie on Thursday and he confirmed that the club expect no more than £43k from the fans groups as per the business plan. No more, no less. As long as we honour that commitment other monies raised are the groups' own as far as he is concerned. Any surplus we would need to chat through amongst ourselves.

Although this is good news and makes our target entirely achievable it throws up other issues for our own internal discussion.

Our first real milestone is in November when the Charity expects a cheque and associated paperwork for £7000. How will this work – AK felt one cheque on behalf of all 3 groups would be easier. SM asked what the paperwork would look like etc. – we need to iron this out. FM, AK and SM intend to have a meeting to consider how this is all done, look at the budget, make projections/assumptions and firm up a proposal to take forward. SM will convene a meeting of the fans groups once he returns from holiday in a couple of weeks. For info, the Charity application is now with OSCR. IB is on holiday from 6th Sep for two weeks.

DF informed that the Business Club has approached the Development Club to ask that they work together and an EGM will take place on Tuesday to discuss this. The idea would be that the Development Club arranges all functions in terms of raising money in order to support the Business Club. Both clubs will continue to be run individually and the Development Club will continue to have functions of their own but there will be a management committee that will take charge of this. SM/DF to provide an update and clarify

DEE4LIFE TRUST BOARD MEETING – MINUTES

Saturday 12th September 2009

the revised business plan and calendar of events for both groups by end of next week so that it is clear how this will move forward and how this will impact on the financial implications for the Youth Charity.

5. Key Objective 3 – Junior Dees (BS)

BS not present at the meeting today and no update has been given.

GK informed there has now been a meeting to discuss Junior Dees. It was agreed that the Junior Dees would come back under the management of the Club with Craig Feret taking ownership with support through Susan Sturrock. GK will continue to offer support in terms of both the Club and Trust. Sue and Craig will now meet monthly and will feedback to the wider group through GK. It was also agreed that RG will also attend this meeting to enable support for any forthcoming community events.

For information, the DSA had agreed earlier at their AGM to donate £100 to the Junior Dees to fund next Saturday's bus.

6. Key Objective 4 – Match Day Activities (DF)

DF informed that all mascots are arranged through the club. The banner should be available at half time today. A penalty shoot out will take place at half time today with the two nominated schools. DF advised that each home game the two nominated schools will be allocated 50 free tickets. DF and GS to arrange publicity for this.

We discussed notice boards and the updating of this. FM to reformat the items on website so they can be printed appropriately. DF has also informed other groups they can utilise the notice boards if required.

If GK is hosting anyone in hospitality at home games then it was suggested that they be announced at half time by Bobby Brady to give them acknowledgment.

DF informed that George McGregor will only be at the lounges from opening until 2pm and then he will go to the Legends lounge to host this area.

GH sent a report - sponsorship for lounges is almost full. One game is not covered as the DSA have a Christmas dinner on 12th Dec. It was felt more publicity was still needed for the lounge, esp. opening after matches.

GH has also looked into the possibility of a Casino night being arranged. FM agreed to request a formal proposal for consideration at the next meeting and a suitable date to be found in the overall group calendar. A discussion also took place regarding Hogmanay and whether or not this would be arranged for this year. GK informed that the last time we did this it was not as effective as it has been in previous years in terms of numbers. FM suggested we could organise this for a different venue but it was not felt that this work. It was agreed by all that this would not be taken any further and instead we would concentrate our efforts on the Casino Night, eg a straight swap in the business plan.

7. Key Objective 5 – Representation/Communication

GK informed that the decision to make the Aberdeen game all-ticket was straightforward and made jointly by the club and police as Aberdeen believe they will sell out all their allocation, and this will not impact on fans.

GK informed that the strips have still not arrived and the club is not at all happy. They should have been here ready for launch on Tuesday (only medium and large sizes arrived and the remainder are at Stansted and due to arrive on Monday). No update on away kit including players' kit. GK advised that other football clubs have also been affected with some already changing suppliers, and this is being investigated with Bukta. There is a 14 week turnaround and the overall timetable in place now for next season means initial designs should be looked at by the end of September for next season.

Approximately 260 Dee4Kids tickets were sold.

GS informed he was happy with response received re issues with gates and thanked GK on behalf of Glasgow Dees for dealing with this matter.

FM informed there is an open forum with the heads of the SFA, SPL and SFL on 28th September at 6.30pm at Stirling University, with Supporters Direct also involved. BB agreed he would be happy to attend this on behalf of the Trust. GS suggested that where possible he would attend although could not guarantee this. FM will ask RG if he can also attend. Those attending need to apply for free tickets (FM will forward details).

DEE4LIFE TRUST BOARD MEETING – MINUTES

Saturday 12th September 2009

Any questions that are to be raised have to be submitted via e-mail to FM and he will collate and organise them before sending to BB.

8. **Key Objective 6 – Community Links (RG)**

The meeting last week with Craig Feret etc. went very well. GK has circulated minutes (see JD section) but Robin sent a report with his view.

Craig has training schools for most ages springing up everywhere. SS and RG will be having monthly meetings with CF so there's no duplication of JD/Community activity. CF is getting Dave Anderson & Deewok involved and also using his coaching classes as recruiting places for the JDs. He seems to have a well established network of contacts and staff (like Mark G's son Paul) that keep everything going and he was very positive about the future and thinks, if everything continues as intended, the youth setup will be more successful than United's.

DF confirmed the footballs have arrived so they can become part of the visits to the schools, and also advised that the half time activities for Aberdeen game will be organised by Craig Feret.

9. **AGM and Election Planning**

FM informed that there are a few issues arising around organising a date for the AGM, but it was agreed that it should take place on 12th December. With the DSA Christmas lunch taking place, it was suggested that the AGM begin earlier - NR to confirm availability of DSC or other venue.

FM provided copies of documents he has produced including letters to be sent out to members advising of the AGM. This would be one letter by SG and the other being the particulars of the AGM, and will be circulated to the board. Two or three quotes for mailing to be sourced (mailing required by start of October).

The requirement for the longest-serving third of the elected board members to resign by rotation was complicated by all having been elected or re-elected at last year's AGM. GS, AK and GA agreed to step down and stand for re-election. FM informed we still need to look at any change of co-opted positions.

FM confirmed that no change to any of the rules is required, despite the agreed move away from written correspondence / AGM notification after this year (members could still write to opt-in if they don't have email).

10. **Merchandise/Fundraising**

SG informed that he has been approached by a Dundee fan with a proposal that we promote 'Saltire Merchant Services'. This initiative would give discounts to any business signing up to the card payment processing scheme and the Trust would benefit with commission. No action other than promoting this is required by the Trust. This was proposed by SG and seconded by FM.

FM advised we had agreed to sponsor Brain Kerr but as yet have not agreed how best to use the signed shirt to offset the cost of doing this. FM to e-mail everyone asking for suggestions.

11. **Succession Planning/Contingency Funding**

SM had asked that this be discussed. SG stated that although we are happy to help the club financially as we have been asked to do, we do still have to hold on to some of our finances as a reserve in case something arises in the future. It was agreed by all that keeping funds over and above those required in the Charity plan as a contingency fund is a requirement.

12. **Adoption of Procedures (merchandising and purchasing)**

FM circulated procedures for merchandise and purchasing ahead of the meeting. SG proposed and DF seconded, with all agreeing to adopt these.

13. **AOCB**

FM also suggested that we offer a competition encouraging people to update their details on the database before the AGM. FM will pursue this.

FM read out an e-mail from a fan with concerns about crossing the road after the game when there is no police presence. FM will e-mail the details to GK who will discuss this with Jim Thomson.

Date of Next Meeting

The next Trust board meeting will take place on Saturday 24th October 2009 at 11am in the DSC.