



DEE4LIFE TRUST BOARD MEETING – MINUTES

Saturday 14th March 2009 – Dundee Social Club, 11.30am

PRESENT: Nicola Robb, Scott Glenday, Graham Smith, Dave Forbes, Fraser MacDonald, Graeme Adam, Stuart Murphy, Billy Shepherd, George Harris, George Knight.

1. Apologies

Apologies were given by Bill Brewster and Alex Kidd.

2. Matters Arising from Last Minutes

The minutes from the last meeting were proposed by Graham Smith, seconded by Graeme Adam.

- **Banking procedures meeting still to take place, contact details given** (AK) – Outstanding Action
- **A PO/expenditure form is to be created** (FM/SM) – SM sent to FM perhaps too much detail? Ongoing
- **Fraser to give George the proxy to vote on behalf of the Trust at DFC AGM** (FM) - Complete
- **Reply to John Burke re shares** (FM) - Complete
- **Provide a contact sheet to everyone with telephone numbers etc** (FM) – Outstanding Action
- **Scott Swankie re outstanding documentation** (FM/AK/GK) – FM to speak to AK
- **Netbook / camcorder requirements for DFCTV** (FM) – FM to finalise
- **Propose official taglines for Trust communications** (FM) – Outstanding Action
- **Utility Warehouse to be reviewed** (FM) – FM considered proposal and felt that the numbers would not be sufficient to pursue this. SG had reservations about recommending electricity, gas, phones etc. GH has spoken to them and feels we should look at this more in-depth. GH will discuss further with them and report.
- **Bobby Cox Trust Patron picture / flag / publicity** (DF) – Unfortunately Bobby has recently been in hospital. A place has been located in the ground for the picture.
- **Golf Outing** (BB/DF) – GK has now sent details of the DFC outing, DF & BB will continue to progress this.
- **Merchandise** – GK and FM discussed this and felt we should still discuss matters re new merchandise etc with the shop. GK will pursue this. GH will pursue CD option following discussion among the group.
- **Hall of fame dinner table** (SG) – SG contacted all groups with 6 people coming forward. Two tickets were also purchased for Club Dundee prizes.

3. Club Dundee

SG updated all on the meeting which took place last week. A discussion took place on Club Dundee/DFC TV and SG circulated a summary of the minutes to all. A further meeting will take place again next Saturday. The working group is now in place and operational.

This month's prizes have been confirmed as two tickets for the Hall of Fame dinner. GK agreed that for April and May the two prizes will be tickets to the Boardroom for Hospitality. There will also be an option offered to the winner the opportunity to nominate a match day mascot. In terms of prizes for the close season it was agreed that the prizes would be one signed home and one signed away 2009-10 shirt.

It was agreed that increasing the Club Dundee membership substantially is a priority.

GH met with Dundee City Council to discuss the new squid card on Wednesday and the council are keen to get involved with Club Dundee benefits. GH has asked for all to pass on details of any businesses with contact details that he can approach re benefits.

4. Youth Funding Charity Proposal

SG informed that he met with the board with what he had agreed at the last meeting. Some discussion took place and what has come back is an amended proposal which SG will circulate to everyone. SG was informed that there was a group of businesses willing to set up a business group that could generate a substantial amount of funds. It is proposed that all fans groups come together with a rep on the working group / charity board, and the new business group and Dee Promotions would each have a rep on the working group / charity board (along with the DFC commercial manager and a DFC director). Each group would agree to provide at least a third of the total funding target. If all fans groups agree to the new proposal then SG suggests that we put together a calendar of events and a business plan to look at raising these funds.

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SG has already put the new proposal to Bill Brewster and asked that he discuss this with the DSA and feedback their thoughts for this. SM to discuss with the Development Club and get their agreement.

It was agreed that there were no objections from the trust for the new proposal. We will now wait for other groups to come back to say they too agree with the new proposal and from here each will be tasked with putting together a calendar of events.

SG informed that Dee Promotions are keen to contact trust members, although there were concerns about allowing access to the trust database. FM would look into legalities and liaise with Dee Promotions to progress this.

5. **Junior Dees**

SM updated that there was a group meeting last week with added resources being sought. Another meeting will take place on Tuesday. At the last meeting it was agreed that we would pursue the proposal SM brought to the group re season tickets and Junior Dee memberships. SM to pass details of the discussions to GK as season ticket prices will be discussed at the next Club Board meeting.

FM raised the issue with sharing details on the database and said the club should need to look at the wording on any season ticket forms to ensure that this can be done (wording similar to the latest Trust membership form).

Sue is going to be providing a breakdown of numbers and costs for current membership. It was felt that the meeting was very productive. SG thanked SM and BS for their efforts and requested that they keep him updated on continued progress updating the full group at the next meeting.

6. **Match Day Activities**

BS will continue to try and locate the banner.

We discussed away fans being placed in the Shankly Stand and GK advised that there are no additional costs versus the main stand for having it opened for a small number of away fans.

GA informed that there is a notice board in the Bobby Cox stand and we are waiting on a plastic cover being sought to cover this. GA has spoken to a Joiner who has agreed he would do this free of charge.

7. **Boardroom Update**

FM asked that GK come back to the trust with a deadline for input from fans' groups for season ticket pricing (subsequently advised as Sunday 22nd March).

8. **Supporters Direct Feedback**

FM informed that Supporters Direct hold regular training sessions for any trust directors and recommend that each trust director attend at least 1 session. Supporters Direct have asked that Dee4Life host the next session that is due to take place on Sunday 5th April – 11am to 5pm and feels that any new board members who have joined in the last year should attend. FM also requested that either GK or SG attend as the session was intended to share experience from long standing directors as well.

FM asked GK to write to the SFA regarding fans' involvement in the Scottish Football Review. GK is happy to progress this once he has contact details to do so (action with Elaine @ SD).

For the annual conference the Advisory Group have circulated various suggestions that can be taken forward. FM has requested there be two specific actions taken forward, which could then be broken down further. There is no guarantee an agreement will be made to go this way but this is a recommendation. It is thought the annual conference will take place in June.

9. **AOCB**

SM requested that when holding a meeting that we do not spend as much time on matters arising and that these be cleared up before the meeting takes place to allow more time for other discussions. FM will look at this for the next meeting. Meetings will now take place from 11am to 1.30pm.

GK asked to provide update on how much Soccer Savers contributes to DFC.

Date of Next Meeting

Next full board meeting proposed for Saturday 11th April 2009.