

# Dundee FC Supporters' Society Limited

## Moving Forward Together

(Registered by the FSA under the Industrial and Provident Societies Act 1965 – Reg. 2639 RS)

### DFCSS LTD. BOARD MEETING – MINUTES

Saturday 2<sup>nd</sup> July 2011, 10.30am, Boardroom, Dens Park Stadium, Dundee

**Present:** Bill Brewster, Scott Glenday, George Harris, John Keith, Maurice Kidd, Fraser MacDonald, Stuart Murphy, Colin Reid, and Jacqui Robertson

**Apologies:** Dave Forbes

Scott opened the meeting and congratulated the group on achieving ownership of the club. Despite fall-ins and fall-outs we've never tipped the boat over and are there now.

#### 1. Investment Update

Stuart Murphy had a meeting with Jack Robertson (the Secretary of the Football Club) on Thursday after updating the club board, who are supportive of what we are trying to do, but there are still concerns over the content of the proposed changes to the Articles of Association and whether this can or should be implemented at this time. Bill Colvin and the Dark Blue Business Trust have now deposited the agreed sums into the club's bank account.

#### 2. Boardroom Feedback

Season ticket sales are up 7% (10% in revenue terms) on last year's figures.

Lindley's contract with the club is being discussed although it is in place until 2015. The complaint procedure needs to be clarified. Fraser pointed out that the club received in the region of £25,000 when the Society ran the catering previously.

The friendly against Dundee United is still on the agenda although this may not be played in the foreseeable future.

#### 3. Junior Dees

There has been no meeting with the club yet, The welcome pack/club letter is still being worked on and is likely to include a Tele fixture card. Dave is looking at merchandise items and needs to identify local and online suppliers. We have contacted the ice rink regarding vouchers, and should look at other providers as well. A competition to design a scarf is being considered for the website, members to interview players for DFCTV, Kenny Ross is looking to utilise bundles of old programmes and will assist Bob Hynd with stadium tours which could be offered as prizes.

We have set a target of 500 members by the end of August.

#### 4. Finance

Bill reported that we have £46,000 net funds in the bank at the moment. Colin is to update figures for Juniors and Club Dundee.

There were no questions with regard to the 3rd Quarter Accounts and the Finance Team are going to start work on the Draft Accounts for the Year to 30<sup>th</sup> June 2011 very shortly. Budgets are to be drawn up by the various budget holders and should be forwarded by the end of the month. Dave is to discuss potential income following the scarf project with Provan Sports.

The cost of the Platinum expenditure for last season was raised by Bill. The Board agreed to approve all last year's expenditure, roughly a £650 spend per Platinum member, but to review this for next season, particularly the cost charged for the buffet. This was proposed by John Keith, seconded by Bill Brewster and approved with abstentions from Stuart and Jacqui.

John Keith asked that it be minuted that he is impressed with the way the information is presented to the Society Board. Bill supplies the information to the Finance Team and they produce the Accounts and Management Information and Bill is very pleased with the level of support they have given him.

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### **5. Community**

Jacqui is preparing for a prostrate cancer awareness Movember day on 26<sup>th</sup> November (home game v Falkirk) and is keen for the team to repeat their participation. Scott wants Jacqui and John to liaise on match days so that these events can run as smoothly as possible and have maximum publicity.

It was agreed that 20% of our bucket collections should go to charities which will be identified and finalised by Jacqui who has several identified already, and the balance to the club to fund the Junior Dees.

Jacqui indicated that Hearty Lives are keen to do health checks but these cannot be done in the concourse as it is too cold and she would like to know how available the lounges are on match days. The forthcoming comedy event could be a good venue for this. Jacqui has many more events planned and a £500 expenditure level was agreed for pop up boards etc. to promote the collections, as well as 20 x £25 (£500) for tops and balls to be donated (it's essential to get batches signed in advance), in line with previous years' community budgets. Photos are essential to publicise the work afterwards.

Various suggestions were discussed, text competitions, premium lines etc. The possibility of doing profiles for Society Board Members was discussed, along with interviews of exiles, interactive competitions, and other ideas.

### **6. Events and Merchandise**

Graham has put a list of events on the website. A comedy event on 15<sup>th</sup> October organised with The Co-operative will see a 70/30 split of proceeds in our favour, with tickets probably priced at £5.

Dave is looking at merchandise items.

### **7. AOCB**

Stuart asked about the possibility of putting the Muirton/Anderlecht Balls on display.

Planning for schools visits is ongoing, someone has been approached to coordinate these and the Society will remain involved.

Scott asked to revive the FPA. This should tie in with former player visits for functions on matchdays and higher profile publicity should be given.

It was noted that the Dundee Mad fund a player scheme is ongoing, but that the corporate flag is not, and those who signed up should be offered Corporate membership of the Society as an alternative.

Scott again mentioned that a Seniors club could be formed and Bill agreed as the seniors are very important to other clubs' finances in these difficult economic times.

George is to approach the DSA sub-committee again as it is still felt that more could be gained from encouraging the member clubs to run and attend events.

Fraser is to look into pricing for a camera lens (£300-£500) for Jacqui to use for publicity and matchday purposes. A new camcorder, video light and directional mic for interviews are also required (£500+ total), and there is still a question of purchasing video archiving equipment (circa £300). As a result it was agreed to fund an additional £1500 of capital expenditure for DFCTV. This was proposed by Colin Reid, seconded by Fraser MacDonald and unanimously approved.

Fraser is looking into IT requirements.

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John is identifying people to look after different areas on matchdays, and will arrange events to involve clubs, schools and other groups. He is also working on a pitch to former junior members regarding a youth section.

Bill mentioned that he has received the renewal advice for the Tax Advisory Service from Walker Dunnett, this comes to £222 for the coming financial year and is approved.

Fraser is prepared to stand for election to the UK board of Supporters Direct, and this was proposed by Scott, seconded by Maurice and unanimously approved. Fraser was also given the Society's proxy to vote at the upcoming SD AGM.

Three areas are being considered for Society office space at Dens which will greatly assist with centralising our records and providing storage.

Maurice is co-ordinating events and must be notified in advance to avoid any clashes.

George stated that the club are now making significant savings as a result of more prudent housekeeping on electric and phone bills.

The Wave 102 advertisement by the club manager Barry Smith has been broadcast.

The meeting closed at 12.30pm

#### **Date of Next Meeting:**

The next board meeting is scheduled for 23<sup>rd</sup> July at 10am at Dens Park Stadium, Dundee.