

Dundee FC Supporters' Society Limited

Moving Forward Together

(Registered by the FSA under the Industrial and Provident Societies Act 1965 – Reg. 2639 RS)

DFCSS LTD. BOARD MEETING – MINUTES

Saturday 12th February 2011, 10.30am, Andy Penman Lounge, Dens Park Stadium, Dundee

Present: Bill Brewster, Dave Forbes, Scott Glenday, George Harris, Ron Hill, John Keith, Maurice Kidd, Fraser MacDonald, Stuart Murphy, Colin Reid, Graham Smith.

Apologies: N/A

A resolution was passed by all board members to hold the meeting at short notice.

1. Finance Update

A draft set of management accounts has been sent. Bill is working on the ledger for the other bank accounts. John Knight and Bob Donald will look at preparing final management accounts, and Bill is also assisted by Scott Reid with financial and banking matters.

John Knight will prepare a document to then be reviewed by Bill, Scott and Maurice.

Bill thanked George and Fraser for their assistance on Monday, when Bill transferred the funds for the CVA, which was quite stressful. Scott thanked them for their efforts.

Stuart joined the meeting at this point.

Fraser formally proposed the expenditure on legal fees of up to £5000 + VAT, validating the good work already done in a timely fashion, and Scott seconded the motion which was unanimously approved.

2. Community Plans

A meeting was planned with Craig Feret on Friday, but this has been postponed until Monday.

Scott asked to see the vision of what this will look like, as it is 2 months now since our new structure was put in place.

3. Membership

Members of Platinum have only received a letter & DVD so far, there's been some email and phone correspondence, but we are looking to correspond regularly to make them feel as valued as they should. Morton hospitality has been booked, and Colin & Ron asked the directors to pop in and introduce themselves pre-match. Graham is to arrange seating with the club. There is a restriction on numbers in terms of bringing guests but we can resell if there are spaces.

Positive feedback from phone calls is that members now know the dates and what is happening. Exiles are asking tickets to be given away – one from London offered his season ticket for next year to the unemployed.

Colin and Ron need another meeting with Fraser re DFCTV administration.

Scott pointed out that the 2 drinks mentioned was not appropriate, and this was changed to unlimited. 4 hospitalities will be done as offered, over the 12 months of membership. These should be sourced from the club at cost.

We need to push gold membership as part of the community club launch, perhaps with a "member get member" scheme at a discount. Stirling have 100 members in the USA for instance. We need now to concentrate now on selling/marketing after getting the delivery of benefits sorted.

Stuart is meeting Mark Snaith for boardroom hospitality today.

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4. Mobile Apps

Neil Matthew had circulated a proposal, and Stuart has taken ownership of this. Graham has another volunteer.

5. Dundee Supporters' Away Sub-Committee Update

The new Crossbar Challenge begins today, offering visibility to supporters' clubs on matchdays and a unique chance for at least 10 fans each week to kick a ball on the Dens Park pitch. It will run for the next 5 weeks, and the last home game has been left blank in case a play-off is needed.

Numbers for the POTY dinner will be confirmed next week with strictly 28 days allowed for payment. Ray is taking a back seat on this and John Burke is now involved.

Fraser indicated he had not received any DSA communication on behalf of Dees Down South – mailing lists need to be reviewed.

It was also noted that the supporters' club in Australia are happy to take out Club membership.

6. Events & Merchandise

Concern was expressed that a couple of events had been cancelled recently. More coordination is needed between Club, Society and other (eg Dundee Mad, individual clubs) events. Due to low demand for some events and conscious of what money there is often coming from the same pot, it may be that all groups need to collaborate on major events. Maurice will meet Graham James this week to discuss.

If we want the Player of the Year dinner to be all encompassing a larger venue is required next year, such as the Caird Hall.

Fraser pointed out that the shared calendar set up is not being used. We need a calendar as well as more face-to-face meetings. Going forward Maurice owns events. Our organisation chart needs to be updated to reflect the growth with new volunteers.

Scarves should be sold out by the next home game.

7. Matchday Activities

All information on the matchday form is required by Monday for John to send to Jim Thomson by Wednesday for a Saturday home game.

8. Communications

The website is getting updated regularly and there is decent programme input. However, some news is still being posted on forums first, eg the (eventually cancelled) pool competition, so all should remind their groups to send stories to Graham and Grant.

In terms of internal communication, good detailed proposals have been received from John, Kenny (Kenny will come to the next board meeting), Neil Matthew and Grant Hill. If directors are not so good at this, they need to work at it. Fraser reiterated the need for updates for Thursday calls, and stated that separate department meetings were proving very useful.

9. AOCB

Clarification on what's happening with the bike was requested. Tickets will be priced at £5. Graham needs a story on this for the website, and it was suggested to have the bike ridden round the track at half time.

Action plans from all directors are required for the next home game, no excuses.

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Kenny Ross is to advise Dave on book sales, and George to chase the Maltman balance due and Maurice is to discuss the Business Flag with Graeme Brymer. We need to decide what to do with the giant Dee4Life banner, and Norrie's books.

Fraser is to circulate information on Supporters Direct elections.

Dave's feedback from people he meets is a general wish is to continue bucket availability. Ron reiterated this gets the message across that things are not all rosy post CVA. John is to brief collectors – everyone to be thanked, we're getting there. Questions to be directed to PO box or website. We will follow up with a Q&A and/or questionnaire/survey.

Date of Next Meeting: The next board meeting will take place on the morning of Saturday 26th February at 10.30am in the Andy Penman Lounge.

The meeting closed at 12.30pm.