

Dundee FC Supporters' Society Ltd.

Dee4Life Trust

Moving Forward Together

(Registered by the FSA under the Industrial and Provident Societies Act 1965 – Reg. 2639 RS)



Chairman's Update

We had a number of meetings over the summer as well as the successful InDEEpendence Day, and held a Trust Board meeting on Saturday 25th July - minutes are now online. Things are moving on and off the park on several fronts and with the league kick off on Saturday it really is an exciting time to be a Dundee supporter. I spotted the other day that Dundee are not much better than an even money chance to be crowned Champions come May next year so our optimism is being shared with those seldom wrong.

We've recently been joined at Dee4Life by a handful of fans that have come forward offering their services to the Trust. Rebecca and Jacqui have been assigned to assist Dave Young and his team and DFCTV, Karen is given Pad a bit of help with Club Dundee. The Trust as you'll be aware identified six key areas (see right) and of these, two are 'owned' by fans who are not on the Trust Board (Robin and Ryan), and Stuart and Dave joined the Trust Board for the first time at the tail end of last year so there's plenty of scope for anyone who feels they are able and willing to offer assistance. If you feel you can offer something please get in touch.

With the creation of a charity dedicated to wholly funding Dundee FC's youth development, all groups are now committed to a programme of events and fundraising throughout the season, with the aim of raising in the region of £200,000 per year to fund the club's future. So we would urge all fans to support these efforts, or indeed to get involved and volunteer your time and skills.

All the very best folks, remember the Overgate, the bookies, the living room and the boozier are no place for Dundee fans to be come kick off time if you've time and money to spare on Saturdays. The excuse that they are not worth going to see also no longer is valid, if you've fallen by the wayside it's time to get back behind the team you support.....SCOTT.

Buy And Show Your Support

We've got a new range of t-shirts available, with a choice of "Dark Blues" and "Dees On Tour" designs priced at £7.99 or two for £15.

They're available tonight or from our stalls at home games, along with Trust badges, and look out in the next few weeks for more, including CDs and DVDs. All proceeds help towards the Youth Development target so please buy and show your support!



Club Thanks Fans

Dundee FC said thanks to their fans today for helping finance their youth setup through their Club Dundee members' scheme.

The latest donation of £15,000 has been raised by fans making a contribution of £10 per month through the members' scheme which was set up by supporters trust Dee4Life last year. The money has been used to provide kit and training gear for all age groups across the club's youth setup and community programme.

Dee4Life's Ryan Ireland explained. "The scheme was setup to give our fans something in return for their ongoing financial commitment. Although fans get a range of benefits in return for their monthly payment they should be really proud that by going the extra mile they are making a real difference in 3 key areas for our club - DFC's youth setup, DFC In The Community and the Junior Dees, the more people that join Club Dundee the more help we can offer in those areas".

John Holt added - "In the current economic climate the funding of Youth Development is vitally important to every football club. I think developing home grown talent from grass roots has a massive part to play here at Dens. The funding we receive from Club Dundee members might just help us unearth and develop players like Kevin McDonald, Kyle Benedictus, Bryan Deasley and Craig Forsyth - that's what we aspire to do with the money it generates and I want the fans to know the financial commitment you are making is very, very, much appreciated".

For no more than the price of a pint a week, Club Dundee offers a range of benefits including DFCTV (the only place to watch Dundee's highlights of the club's promotion campaign), a monthly draw to win boardroom hospitality for two, a DVD of last season's goals, every home match programme by PDF, use of the Penman Lounge on matchdays, discounts & more. See our website for details.

STAY IN TOUCH: UPDATE YOUR DETAILS OVERLEAF

We've updated our website this week to allow members to update their contact details and even join the Trust online, so we can refresh our database and stay in touch with you. If you prefer, you can complete the form on the back of this newsletter and hand it in to us. Thanks!

Open Day - Sunday 16th

Come along to Dens on Sunday 16th August for an Open Day packed with activities for all the family, 10am - 2pm.

- * Meet the players - photos/autographs
- * Police and Fire Brigade displays
- * Radio Tay Cash for Kids
- * Face painting and giveaways
- * Deewok and Bobby Brady
- * Live Football in the Penman Lounge
- * Junior Dees, DSA & Dee4Life tables
- * And much more

Weather permitting. Schedule subject to change.

6 Key Areas

Here's what we're focusing on this season...

Club Dundee - Owner: Ryan Ireland

This is the Trust's main revenue driver, and central to our share of the club's Youth Development budget for 2009/10.

Youth Charity - Owner: Stuart Murphy

A massive undertaking, the fans' groups – along with Dee Promotions and the DFC Business Club – have agreed to fund 100% of DFC's Youth Development programme, including DFC in the Community and the Junior Dees. This will come under the umbrella of a specially set up charity to ensure every penny is maximised.

Junior Dees - Owner: Billy Shepherd

We believe it's vital for the future to encourage today's youngsters to follow Dundee FC, and the Junior Dees is a key focus area in our efforts to increase the club's junior fan base.

Match Day Activities - Owner: Dave Forbes

There's a lot of hard work going on every week behind the scenes, but the Trust wants to be active and visible at every home game. We've given the giant banner a spring clean, and aim to have merchandise, presentations, prize draws and/or events at every home game.

Communication - Owner: George Knight

Communication is key – the boards of both the Trust and the Football Club aim to take all fans' views into account, and to regularly communicate back to you. In addition, with a guaranteed place for a fans' rep on the board of the football club, regular dialogue between the Trust and Club boards ensures that we're all working together in the same direction.

Community - Owner: Robin Grimmond

A club is nothing without its fans and the community it serves. Dee4Life are committed to working with schools and community groups, for example through sponsorship of local schools football, working closely with DFC's community and youth coaches, to maximise interest in playing and watching football in Dundee.



Dee4Life Trust

Moving Forward Together

Join
4
£1.00

MEMBERSHIP FORM

I am already a member <input type="checkbox"/> Please complete sections 1 and 2 only. My membership number is	
I am not yet a member <input type="checkbox"/> Please complete sections 1 to 4 and sign at the bottom, including payment.	

SECTION 1 – PERSONAL DETAILS

Full Name:		
Address:	DOB: / /	Sex: M / F
	Telephone No:	
	Mobile No:	
Postcode:	Email:	

SECTION 2 – CLUB DETAILS

Season Ticket Holder – Yes <input type="checkbox"/> No <input type="checkbox"/>	Dee Promotions Lottery Member – Yes <input type="checkbox"/> No <input type="checkbox"/>
DSA Member - Yes <input type="checkbox"/> No <input type="checkbox"/>	DSA Club :
Development Club Member - Yes <input type="checkbox"/> No <input type="checkbox"/>	Dundee FC Shareholder – Yes <input type="checkbox"/> No <input type="checkbox"/>
Club Dundee Membership is available to Trust members for just £10 a month. Yes, please send me details <input type="checkbox"/>	
Communications: We would like to contact you with news, offers and events which may be of interest to you. Please tick if you DO NOT wish to receive this information by post <input type="checkbox"/> email <input type="checkbox"/> telephone <input type="checkbox"/> or text message <input type="checkbox"/> .	
Carefully selected partners (such as Dundee FC, other supporters' groups and related organizations) may occasionally have news or offers of interest to you. Sharing your details helps keep all our databases current, so please tick if you DO wish to receive this information by post <input type="checkbox"/> , email <input type="checkbox"/> , telephone <input type="checkbox"/> or text message <input type="checkbox"/> .	

SECTION 3 – TYPE OF MEMBERSHIP REQUIRED

Category	Membership fees	Tick Box	Total
Annual Full Member (Age 16+)	Initial membership free - purchase of a £1.00 share required under the legislation		£1.00
Annual Junior (under 16s)	Initial membership free		Free
Annual Corporate	Membership £150.00 including purchase of £1.00 share		£150.00
Life	Life Membership £300.00 Including purchase of £1.00 share		£300.00

SECTION 4 – PAYMENT & AGREEMENT

Payment Options: Cash (in person only), cheque (to "Dee4Life Trust") or Credit/Debit Card via Paypal (apply online at www.dee4life.com)

I agree to be bound by the rules of Dundee FC Supporters' Society Limited (available on request or at our website).

Signature: _____ **Date:** _____

Please return completed form and payment (if applicable) to DFCSS Ltd, PO Box 10162, Dundee, DD5 3RY.

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Visit us online at

www.dee4life.com