

# Dee4Life Trust

**Working together with all Fans Groups for the future benefit of Dundee FC**

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## It's been a while...

...and a lot has been happening since our last Newsletter. The Dee4Life Trust recently passed their 5-year Anniversary – as you will be well aware by now, that five years has seen the Trust raise a sum of well into 6 figures for Dundee FC and secure a 26% shareholding in Dundee FC, and with it a Fans Representative on the Board. We now look ahead to the next five years and beyond, there are many new challenges ahead, and a new era dawning. Our aim is, with all Fans Groups working together, to do everything we can to help Dundee FC get back to playing their football in Scotland's top tier.

## Merchandise Clearance

The Dee4Life Trust are currently clearing the decks of old stock to make way for new merchandise. "Retro" gear from our first 5 years worth of merchandising is now available at bargain prices. Badges, Car Window Stickers, scarves etc all available – this is your last chance to get your hands on a piece of Dee4Life history so don't miss out! Look out for the sales staff inside the ground on matchdays.

## Working Together Towards a Brighter Future

December's Annual General Meeting brought a few changes to the Trust Board Structure, with new Directors George Harris, Dave Forbes and Stuart Murphy joining the Board, and the DSA's Bill Brewster being officially ratified as a Director. With Stuart Murphy on Board as the Development Club representative, this means that all major Fans Groups will be represented on the Trust Board for the first time in five years.

There followed a Board Meeting on January 31<sup>st</sup>, at which the structure of the Trust Board was agreed for the current year, as follows:

- Chairman – Scott Glenday
- Vice Chairman – Stuart Murphy (Development Club representative)
- Fans Rep on the DFC Board – George Knight
- Treasurer – Alex Kidd
- Secretary – Fraser MacDonald
- Director – Graeme Adam
- Director – Bill Brewster (DSA representative)
- Director – Dave Forbes
- Director – George Harris
- Director – Billy Shepherd (Junior Dees representative)
- Director – Graham Smith

Scott Glenday, who recently returned to the Trust after the absence of one year, takes over as Chairman from George Knight. Recent newcomer to the Board, Stuart Murphy of the Development Club, will assist Scott in his role as Vice Chairman and another who returned recently (Fraser MacDonald) takes over the role of Secretary from Nicky Robb who will continue to assist on an informal basis with her administrative duties.

New Chairman Scott Glenday said that he felt both very proud and privileged taking up his new position adding "I think we've a fantastic group of able and willing people keen to take on the responsibility and the challenges that will bring. I'm absolutely delighted that for the first time we've now representation from all three fans groups. It's early days, however I think the combination of the return of one or two former board members and the introduction of a few new faces will see us well equipped to deliver what is expected of us a group. I strongly believe that there is a part to play for supporters willing to offer any Club some of their own time and effort and it will be part of my remit to ensure that we all pull together and maximize the return that provides. I'm very keen to ensure the Trust operates with purpose and direction and will always make myself available to anyone that has related matters they wish to discuss. We all at the end of the day want what's best for our Football Club; I think it's fair to say our supporters have had to give more than most in recent years just to keep the Club alive. Hopefully by continuing to do our bit we can assist the Club to get back to playing their football where we want them to."

## Primary Schools Football Sponsorship

As part of our continuing commitment to the community, Dee4Life have again come together with ArabTrust to support Primary Schools' football in Dundee. Sponsorship money from both Trusts will help to pay for a wide variety of expenses that range from medals to insurance. On Tuesday 27th January, representatives of several schools met Billy Shepherd and Stuart Murphy of Dee4Life and Joe Duncan and Kevin Payne of ArabTrust in Craigowl Primary's new sports hall for a photo to thank the sponsors and then enjoyed a kick around in the magnificent new premises. The photo can be seen on the Dee4Life website [www.dee4life.com](http://www.dee4life.com).

### **Penman Lounge**

There have been significant developments over the past few weeks regarding the Penman Lounge at Dens. The Lounge has been kitted out with brand new LCD TV screens (courtesy of the DSA and Development Club), but that's not all. There are new opening hours – the Lounge is now open from 12 noon until 3pm pre-match with official team sheets available to all patrons, and for an hour after the match for what is hoped will be a post-match celebration! Bar prices have been reduced and of course there's a buffet available. There will be a new "early bird" raffle between 12 noon and 1pm, tickets cost £1 each and there's a chance to win some fantastic prizes.

Entry to the Lounge is £2 for adults and £1 for kids; for Club Dundee members the entry fee is included in your monthly subscription.

### **Club Dundee**

Club Dundee was launched in October 2007 and is a joint venture between Dundee FC and the Dee4Life Trust. There are currently 350 members worldwide. Fans can join Club Dundee by paying £10 per month by standing order or £120 for a year's membership. In return for their support members receive a number of benefits including a joining pack complete with your gold 'credit card' style membership card; full access to all content on DFCTV ([www.dfctv.co.uk](http://www.dfctv.co.uk)) including exclusive interviews, archive footage and extended highlights from home games; an electronic (PDF) copy of all home match programmes for you to read online; complimentary access to the Penman hospitality lounge at Dens on matchdays; a free monthly draw for members; exclusive discount offers at the club shop; priority for all ticket matches (ticketing arrangements will be made available on a game by game basis); 10% discount when buying hospitality for 4 or more people (this may not be available for special offer packages and free hire of lounges for private functions. We are also looking to build partnerships with local businesses to offer discounts to members. If your business is interested, please contact us at the address below.

### **Junior Dees**

The Junior Dees is the supporters club for all Dark Blue fans under the age of 16. All members receive a joining pack and membership card, and in addition to that can also look forward to various activities including a guaranteed place in the draw to be a matchday mascot (usually during the month of your birthday). If selected to be a mascot, members not only lead the teams out onto the pitch, but also receive a goody bag, exclusive pre-match access to the dressing room to meet the players, a tour of the boardroom and an exclusive CD containing photographs from your day at Dens. To be a mascot you have to be a member of the Junior Dees, so if you've not already joined (or you know someone who would like to join), pick up a form at the club shop or download one at [www.dee4life.com/junior-dees-news](http://www.dee4life.com/junior-dees-news).

### **Dundee Supporters Association News**

Tickets for the DSA Grand Prize Draw 2009 are now on sale, priced £1 each. Top prize this year is a 32" HD Ready LCD Television. Other great prizes include Dundee FC Season Tickets, iPod Touch and Digital Camera. Tickets are available from all DSA clubs or by contacting the DSA directly, or visit their website [www.dundeedsa.co.uk](http://www.dundeedsa.co.uk).

The DSA 5-a-side tournament will be held on Saturday 16<sup>th</sup> May on the pitch at Dens Park. If you're a member of a DSA club this is your chance to grace the hallowed turf! At £50 per team of up to seven players, it's a chance in a lifetime at a bargain price! More information is available by contacting the DSA directly.

### **Updating Your Membership Details**

Since the Trust was formed, over 4,000 members have signed up. Although Dee4Life do not request an annual membership renewal fee, we are obliged to continually maintain our membership database. This holds the name, address, phone number and email address (if applicable) of each member. If you think you have changed either home address, email address, or both, since joining the Trust, please send your updated details (if you haven't already) to us via any of the means detailed in "Issues Concerns and Feedback" below or simply print your details clearly below, and return this form to any of the Trust board/volunteers at Dens, or the Trust "postbox" in the Club Shop.

Name: ..... Membership Number: ..... (if known)

Old Home Address: .....

New Home Address: .....

New Email Address: .....

Telephone: ..... Signature: ..... Date: .....

### **Issues Concerns and Feedback**

Any member with any issue, concern or observation they wish to share with their Trust shouldn't hesitate to contact Dee4Life either by mail to PO Box 10162, Dundee, DD5 3RY or visit [www.dee4life.com](http://www.dee4life.com) and hit "contact us". We've all worked hard and dug deep to gain a representation at Boardroom level and a 26% shareholding in Dundee Football Club – let's move forward and use it properly.

***And finally – the Dee4Life Trust call on all Dundee supporters to get right behind the team this afternoon and in the weeks ahead. We're not out of this yet, your support can help the fans to be the 12<sup>th</sup> man on the park. Let's all do our part to try to get this great club back to where it belongs!***